Consumers choose Alabama credit unions as their best financial partner

As not-for-profit, member-owned financial institutions, credit unions know and work for their members, not bank shareholders.

Consumers are 1.5x more likely to report feeling their credit union cares about their financial well-being compared to for-profit financial institutions. That's why America's member-owned, democratically-controlled credit unions remain an extremely popular financial alternative for more than 130 million people.

Alabama credit unions APPROVED

53.9%

of total mortgage applications from low/moderate income borrowers.

Responding through local ownership and control

Subchapter S status allows many for-profit banks to enjoy a similar tax advantage to credit unions. However, while credit unions pass this saving to average consumers through features like lower fees and higher savings yields, Subchapter S banks pass the value of their tax advantage through to their shareholders.

Nationally:
1542 Subchapter S banking institutions account for **$689.5 billion** in assets

Alabama:
30 Subchapter S banking institutions account for **$11.2 billion** in assets

U.S. Federal Revenue Losses due to Bank Subchapter S Election

$19.1 BILLION

since 1997

Source: CUNA Estimates & FDIC

Alabama credit unions deliver big financial benefits

$190.7M higher yields on savings

$42.8M lower fees

$172.8M lower loan rates

$158.5M savings to non-members

Alabama credit unions provide **$406.3M** in annual financial benefit.

If Alabama banks were structured like credit unions, the **$18.0 billion** they paid in shareholder dividends over the past decade would have instead been paid to small depositors.

Serving America's tax payers

Taxing credit unions is a direct additional tax on consumers-owners who already bear substantial income tax burdens.

2,677,275
Alabama credit union members paid an estimated **$31.9 Billion** in state and federal income taxes in the most recent federal tax year.

If credit unions were taxed, the revenue would only account for **0.04%** of federal spending, funding federal government operations for **ONLY 3.7 hours.**

*All available data as of June 2023. Mortgage application approval data is for 2022. CU member benefits is for the year ending June 2023.

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